

The Institute for the Advancement of Human Behavior and
The Blue Shield of California Foundation present:

CALIFORNIA TECHNOLOGY ASSESSMENT FORUM

Wednesday, March 5, 2008
The Hyatt Regency, San Francisco

Overall Objective: For meeting participants to understand the process used to assess the safety and efficacy of devices and procedures based on the scientific evidence presented and how it relates to the technology assessment criteria designed to determine improved health outcomes, safety and effectiveness. This program is open to physicians and nurses.

Topic 1: Genetic Testing to Guide Initiation of Anticoagulation with Warfarin

Objective: Discuss the limitations of the evidence supporting the use of genetic testing to guide initiation of anticoagulation with Warfarin and how this may create issues with the new FDA coumadin labeling requirement.

Topic 2: Hand-carried Ultrasound for Cardiac Evaluation

Objective: Discuss the potential benefits and the barriers to the incorporation of HCU into medical practice

Topic 3: Human Papilloma Virus Testing in Screening for Cervical Cancer

Objective: Understand the potential negative consequences a woman may face when testing positive for HPV, with a normal cervical cytology

Topic 4: Robot-assisted Surgery for Radical Prostatectomy

Objective: Understand how robot-assisted radical prostatectomy compares to open radical prostatectomy for patient outcomes

3.0 hours CME/CE

Physicians:

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of IAHB and Blue Shield of California Foundation. IAHB is accredited by the ACCME to provide continuing medical education for physicians. IAHB designates this educational activity for 3.0 credit hours in Category I of the Physicians Recognition Award of the American Medical Association for each contact hour.

Nurses:

IAHB is accredited as a provider of CE in nursing by the Utah Nurses Association (UNA), which is accredited as an approver of CE in Nursing by the American Nurses Credentialing Center's Commission on Accreditation (Provider Code P03-07). Course offered for 1.2 credit hours for each 60 minute contact hour. Note: UNA credit is equivalent to ANA credit. Provider approved by the CA Board of Registered Nursing (BRN Provider #2672) for 1 credit hour per each contact hour.