

The Institute for the Advancement of Human Behavior and
The Blue Shield of California Foundation present:

CALIFORNIA TECHNOLOGY ASSESSMENT FORUM

Wednesday, June 18, 2008
Sheraton Gateway, Los Angeles

Overall Objective: For meeting participants to understand the process used to assess the safety and efficacy of devices and procedures based on published scientific evidence presented and how it relates to the technology assessment criteria designed to determine improved health outcomes, safety and effectiveness. This program is open to physicians and nurses.

Topic 1: Robot-assisted Surgery for Radical Prostatectomy

Objective: Understand how robot-assisted radical prostatectomy compares to open radical prostatectomy for patient outcomes.

Topic 2: Use of Bevacizumab (Avastin) in the Treatment of Metastatic Breast Cancer

Objective: Discuss the utility of progression free survival as an outcome in patients with metastatic breast cancer.

Topic 3: Stereotactic Body Radiation Therapy for the Treatment of Early Stage non Small Cell Lung Cancer

Objective: Discuss the potential advantages and disadvantages of using stereotactic radiosurgery for the treatment of non-small cell lung cancer.

Topic 4: Percutaneous Laser Disc Decompression for Treatment of Lumbar Disc Prolapse

Objective: Understand the role of PLDD in the treatment of lumbar disc prolapse as compared to other evidence based alternatives.

3.0 hours CME/CE

Physicians:

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of IAHB and Blue Shield of California Foundation. IAHB is accredited by the ACCME to provide continuing medical education for physicians. IAHB designates this educational activity for 3.0 credit hours in Category I of the Physicians Recognition Award of the American Medical Association for each contact hour.

Nurses:

IAHB is accredited as a provider of CE in nursing by the Utah Nurses Association (UNA), which is accredited as an approver of CE in Nursing by the American Nurses Credentialing Center's Commission on Accreditation (Provider Code P03-07). Course offered for 1.2 credit hours for each 60 minute contact hour. Note: UNA credit is equivalent to ANA credit. Provider approved by the CA Board of Registered Nursing (BRN Provider #2672) for 1 credit hour per each contact hour.